

Seminar on “Hot Topics in Printing Industry: Going Green and Standardization” 「印刷业热门话题：环保与标准化」研讨会

(Free admission 免费入场)

Date 日期 : 27 / 4 / 2010 (Tuesday 星期二)
Time 时间 : 2:30pm - 4:30pm
Venue 地点 : Forum Area, Hall 7, AsiaWorld-Expo 亚洲国际博览馆 7 号展馆论坛区

Time 时间	Outline 大纲
2:15pm - 2:30pm	Registration 登记
2:30pm - 4:30pm	<p>Topic 1: Print Green & Meet International Standards 题目一：绿色印刷，迎合国际标准 Language 语言：English 英语(with translation in Putonghua 附设普通话翻译)</p> <p>Speaker: Mr Volker Chollet, Managing Director of hubergroup Shenzhen Ltd. Founded in Munich Germany in 1765, the parent company of the hubergroup, Michael Huber München GmbH looks back to more than 245 years of history in the production of printing inks. Since 2005, the hubergroup has expanded their presence in China, with subsidiaries in Hong Kong, Shenzhen and Shanghai. Mr Volker Chollet is responsible for the Greater China area.</p> <p>Abstract: The hubergroup is one of the largest manufacturers of printing inks, printing varnishes and related auxiliaries for the printing industry. They offers Eco-friendly process colors according to the international ISO 12647-1 standard, as well as a full range of Eco-friendly products. In the seminar, the hubergroup will discuss the facts of a “green ink”, and introduce how to “Print Green” by using environmental friendly printing inks and damping solutions. Moreover, they will provide basic information about the requirements and technical solutions for the production of food packaging with MGA Inks according to international consumer safety standards.</p> <p>讲者: 绘博油墨（深圳）有限公司总经理 Mr Volker Chollet hubergroup 母公司 Michael Huber München GmbH 在 1765 年创立于德国慕尼黑，拥有 245 年生产印墨的经验。自 2005 年起，hubergroup 踏足中国，于香港、深圳及上海设立办事处，Mr. Volker Chollet 负责大中华区的业务。</p> <p>内容: Hubergroup 是印墨、印刷涂料及其它相关物料的最大制造商之一，拥有生产各类环保印刷物料的丰富经验，并提供根据 ICC 的 ISO 12647-1 标准的四色油墨系列。这次研讨会将为大家介绍何谓「环保印墨」、如何有效利用环保的印墨和水斗液进行绿色印刷，并讲解如何进行符合国际安全标准的食品包装印刷。</p>

Topic 2: Discussion on Three Press Calibration Methods - ISO 10128:2009 Standard

题目二：探讨三个印刷校正方法 - ISO 10128:2009 标准

Language 语言: Cantonese 粤语

Speaker:

Mr. Lewis Lam, Technical Specialist of APTEC

Mr. Lewis Lam is G7 Expert and the first batch in Greater China obtaining Fogra PSO Partner. In the past, he participated several test projects, including G7 methodology test, virtual proofing test, digital proof test, Device-Link color management test, ink saving technology test, etc. Now Lewis is also the major instructor for APTEC courses, especially color management course and G7 training program. He assists the printing corporations to implement printing standardization as well.

Abstract:

Advanced Printing Technology Centre (APTEC), a subsidiary of The Hong Kong Printers Association, strives for promoting new technologies to printing industry. In 2007, APTEC and IDEAlliance in US formed a partnership to advance printing standardization and G7 methodology to the printing industry and to serve as an exclusive representative office for IDEAlliance in Greater China.

In 2009, the Technical Committee ISO TC130 published ISO 10128 standard. This standard identifies three methods for press calibration, by using Near-neutral scales, Tone Value Curves and CMYK to CMYK multi-dimensional transforms. In this seminar, APTEC will introduce and discuss these three methods, as well as the relationship of ISO 12647.

讲者:

印刷科技研究中心技术专员 林冬南先生

林冬南先生是 G7 认可专家及大中华区第一批取得 Fogra PSO Partner，以往曾参与 APTEC 多项技术测试，包括 G7、虚拟打稿、数码打稿、Device-Link 色彩管理、节省油墨等，为 APTEC 主要导师之一，主要教授色彩管理课程及 G7 培训课程，并协助印刷企业推行印刷标准化。

内容:

香港印刷业商会辖下之印刷科技研究中心(APTEC)一向致力向行业宣扬新技术，于 2007 年，APTEC 更成为美国 IDEAlliance 之大中华区独家地区代表，向行业推广印刷标准化、G7 等概念。由于 ISO TC130 技术委员会于 2009 年发布了 ISO 10128 标准，概括了三种印刷机校正方法，以提高印刷质量及生产效率，包括使用灰平衡 (Near-neutral scales)、色调增值 (Tone Value Curves) 及 Device-Link 色彩管理 (CMYK to CMYK multi-dimensional transforms)，在此研讨会上，APTEC 会为大家介绍及讲解这三种方法和应用，以及与 ISO 12647 标准的关系。

- 1) Question & Answer Session will be arranged after each part of the presentation.
每部分结束前将安排问答环节。
- 2) The Organiser reserves the right to after the programme without prior notification.
以上内容及编排以主办机构最后公布为准。

Organisers 主办机构:

